

## ART DIRECTOR

We are not your typical agency, **we thrive at the intersection of business, design and technology.** Creating ideas that move people, change lives and help build brands.

Our goal is to innovate and build the future in collaboration with our people, clients and partners.

**Our idea is simple.** If the world will hear us, we must sound different and stand out from the crowd. We are local with the aim of creating an indelible international mark with our work.

Our fun culture, love of living well and passion for great work makes Image & Time a great place to be every day.

Some of our work include the **Gulder Na Man You Be** campaign and **etranzact rebrand.** We also work with interesting and bold clients who enable us to produce great work.

### Responsibilities:

- Creates and presents concepts for client campaigns and new business that meet strategic and business goals.
- Oversees a broad range of digital projects, which can include banners, brand development, mobile apps, video and presentations.
- Researches, reviews and recommends suitable illustration, photography and sound.
- Reviews and directs work of project teams, taking quality of design, strategic accuracy, and adherence to client goals and brand style guidelines into account.
- Presents work internally and to clients.
- Collaborates with Delivery, Account Services and other internal contacts to incorporate revisions from client and/or team as needed.
- Reviews quality of final product, packages and delivers final deliverables to project managers and/or clients.
- Ensures that the scope is clear and agreed upon, driving scope discussions if necessary.
- Follows creative briefs by interpreting instructions and disseminating results to team members in an effective manner.
- Manages design resources for approved projects. Delivers products in a timely fashion to meet set deadlines.
- Oversees and prioritizes work effectively.  
Keeps management in the loop and effectively escalates roadblocks.
- Mentors and manages Associate Art Directors and Designers.

### Qualifications:

- Intermediate/advanced knowledge of MAC OS, CS5, PowerPoint, InDesign, photoshop and illustrator.
- Working knowledge of HTML, CSS, is a plus and video production.

- Advanced typography skills, conceptual abilities and understanding of user centric design.
- Experience with brand development, pitches.
- Strong verbal communication skills in order to speak effectively before internal teams and clients.
- Strong interpersonal skills, a positive attitude and the ability to thrive in a collaborative agency environment with multi-disciplinary teams.
- Ability to successfully organize, prioritize and manage multiple projects in a deadline-driven environment.
- Ability to guide others in the artistic development and execution of creative interactive marketing communication programs that meet client objectives.
- Must demonstrate a solid understanding of current creative media, mediums and trends.
- Supervisory experience is an advantage.
- Must have a great book/portfolio!

#### Education & Experience:

- A fantastic portfolio of work
- Bachelor's degree (BA/BS) in a design related field e.g. in Fine Arts, Graphic Design, Multi-Media Design, or related field.
- A minimum of three (3) years of relevant experience in the art/creative field within an advertising agency is required. International experience is a plus

Equivalent combination of education and experience may be considered